Harness the Power:
DMACC Online Course Checklist, rubrics, and Quality Matters standards

Kayleen Grage
Instructional Designer
Distance Learning
515-965-7194
kmgrage@dmacc.edu
Infographic for Keeping Pace with the Changing Face of Online Learning

“...Infusing online learning into higher education provides educators with innovative ways to connect with students, wherever they are, and offers incredible, new career opportunities…”

**GROWING ACCEPTANCE**

**WITH ADMINISTRATORS:**
Online is a great way for administrators to diversify revenue streams.

**WITH EDUCATORS:**
74.1% of academics rated learning outcomes in online education as the same, or superior to those in face-to-face instruction. That’s up from 57.2% in 2003.

2003: 57.2%
2015: 74.1%

**WITH STUDENTS:**
Online accounted for nearly 75% of all US higher education enrollment last year.

---

Source: OLC © 2015
Infographic for Online Learning Statistics

85% of Americans enrolled in post secondary institutions are “non-traditional” learners.¹

For many, the challenges of time, distance, and cost make online learning more accessible.”

1/4 of US students are taking at least one online course.²

The Internet is a necessary component of our personal, educational, and professional lives.

In 2012, nearly 63% of U.S. colleges offered fully-online degree programs.³ That’s almost double what it was a decade earlier, at just 32.5%.

Nearly 70% of online education occurs within the traditional nonprofit sector.⁴

Source: OLC © 2016
ADDIE Model

Analysis → Design → Development

Evaluation ← Implementation ← Evaluation
Outcome Design Cycle

1. Outcome
   What do you want students to be able to do?

2. Content
   What do students need to know to do this well?

3. Pedagogy
   What's the best learning activity?

4. Assessment
   How will students demonstrate learning?

5. Criteria
   How will you know students have done this well?

Source: unknown
DMACC Resources & Support

- Distance Learning website (https://www.dmacc.edu/online > DMACC faculty on right)
  - Online Course Checklist
  - Gradebook Expectations
  - Instructional Designer Contact Info
  - Instructional Designer Campus Visit Schedule
- Competency and Outcome Alignment - map competencies with learning materials and assessments
- “Online Instructional Resources ” course in Blackboard (Blackboard Training materials, helpful tools, other help guides)
  - Course Management menu: Help > Blackboard Help for Instructors
- Digital & Web Based Content Accessibility Resources - ADA policy and resources

Kayleen Grage  
515-965-7194  
kmgrage@dmacc.edu

Dan Petrak  
515-964-6882  
dgpetrak@dmacc.edu
Additional Resources

- Online Learning Consortium (OLC) Course Design Review Scorecard
  - Scorecard information and examples at http://oscqr.org/
  - Infographic on Keeping Pace with the Changing Face of Online Learning
  - Infographic on Online Learning Statistics
- Chico State Rubric for Online Instruction
- Quality Matters Specific Review Standards from the Higher Education Rubric
- Blackboard Exemplary Course Program Rubric

Kayleen Grage  
515-965-7194  
kmgrage@dmacc.edu  

Dan Petrak  
515-964-6882  
dgpetrak@dmacc.edu